Keshav Iyer
Creative Developer

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Objective

Seeking opportunities to leverage my experience in AI-powered tools, and creative technologies to create engaging interactive experiences and innovative solutions. Passionate about merging technology and design to push the boundaries of mixed reality and interactive media.

Education

University of Texas at Austin (2022 - 2026)

BS in Arts and Entertainment Technologies
Minor in Computer Science and Business
GPA: 3.8

Skills

Programming Languages: Python, Java, JavaScript, C#, C, SQL, NoSQL, MongoDB

Web Development: ReactJS, HTML/CSS, AngularJS, Three.js

Tools: MS 365, Office Suite, Adobe Photoshop, Adobe Illustrator, Figma, Adobe Acrobat, Adobe Premiere Pro, Adobe After Effects

Frameworks & APIs: TensorFlow, PyTorch, OpenCV, LLAMA API, GCP

Game Development: Unity, Arduino

Project Management: Agile, Scrum, Waterfall

Work Experience

Open Source Security Foundation (2022 - 2023)

Independent Media Consultant

Authored detailed documentation and white papers on open-source software security trends for the Linux Foundation. Simplified complex cybersecurity topics for a broad technical audience to improve education and awareness.

Ashwin For Georgia Political Campaign (2023 - 2024)

Media Director

Spearheaded digital media strategy across multiple platforms, leading a team of content creators to develop targeted advertising campaigns. Used data to optimize campaign messaging and voter outreach while ensuring consistent branding and messaging across all channels.

Ashwin Run LLC (2022 - Present)

Strategic Consultant

Conducted market analysis and financial modeling to inform strategic decisions. Develop risk mitigation strategies and design marketing campaigns with targeted messaging to strengthen brand positioning.

University of Texas at Dallas (2024 - Present)

Research Associate

Leading a research initiative on neural network applications in electronic voting systems, focusing on developing scalable algorithms for voting system efficiency.

IBM (2021 - 2022)

Designer Mentee

Gained hands-on experience in UX design and web services with ReactJS and Figma. Collaborated with teams to enhance digital products through user-centered design practices.

Outplayed Apps (2018 - 2021)

Co-Founder, Developer, and Designer

Developed Tycho: Play Science/Quizbowl using Ionic and AngularJS. Designed intuitive UI/UX and educational media, enhancing user engagement in academic apps.

Autodesk (2024 - Present)

Ambassador

Promoted Autodesk products through social media and campus events. Gained industry insights while engaging with industry professionals.